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# CLACKAMAS COMMUNITY COLLEGE

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## NEWS

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### **CCC Participates in Federal Grant to Support Retail Industry**

OREGON CITY — Clackamas Community College is part of a consortium named last week as the recipient of a \$12 million U.S. Department of Labor grant to promote skills development and employment opportunities in business and industry.

Tyler Junior College in Texas leads the consortium of four community colleges that will participate in the ActOn Retail grant, developed in association with the Western Association of Food Chains to meet the management development needs of the retail food industry.

The grants announced last week are part of the Trade Adjustment Assistance Community College and Career Training initiative, which promotes skills development and employment opportunities in fields such as advanced manufacturing, transportation and health care, as well as science, technology, engineering and math careers through partnerships between training providers and local employers.

Customized Training and Development Services will manage the \$2.695 million grant at CCC. In Oregon, the grant will serve 700 people with retail management career coaching, internships, training, and placement and promotion assistance. CCC developed a retail management certificate program several years ago to meet the needs of the industry in Clackamas County and surrounding areas. The grant will enable the college to update the certificate program and modernize the curriculum utilizing technology and online resources.

The curriculum, once developed, will be an open-source resource available to other colleges and retailers anywhere in the country. CCC will work with the Western Governors University to develop an articulation to a bachelor's degree in retail management.

“We are very pleased that CCC can participate in this innovative and competitive grant program,” said CCC President Joanne Truesdell. “It’s not common knowledge that community colleges help business and industry stay competitive by providing valuable training opportunities for employees.”

Tyler Junior College, Cerritos College in California, and the University of Alaska in Anchorage, along with CCC make up the ActOn Retail Consortium. The four-year grant begins on Oct. 1.

For more information about the ActOn Retail grant at CCC, please contact Pam Clem at 503-594-3196 or email [pamc@clackamas.edu](mailto:pamc@clackamas.edu).

# ACT-ON Project Design

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